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Classic Hotels & Resorts Donates Thousands of Dollars to Environmental Causes as Part of 1% For The Planet Commitment

*Sales from Arizona Grand, The Scott and Other Hotels Contributed to Nonprofits;
Company Emphasizes Sustainability at All Hotels and Resorts it Owns and Operates*

PHOENIX (date) — Classic Hotels & Resorts has donated a percentage of its gross revenue from all its properties to nonprofits participating in the 1% For The Planet initiative.

The funds represent 1 percent of the company's gross sales at its properties in the western United States, including the Arizona Grand Resort & Spa in Phoenix and The Scott Resort & Spa in Scottsdale. Classic Hotels & Resorts was the first hotel operating company to join the initiative.

1% for the Planet is a global organization that connects dollars and doers to accelerate smart environmental giving. Through business and individual memberships, 1% for the Planet inspires people to support environmental organizations through annual membership and everyday actions. They advise on giving strategies, certify donations, and amplify the impact of the network.

The nonprofits that benefitted for 2020 were:

- Arizona Trail Association: Protects, maintains and sustains the Arizona Trail
- Grand Canyon Youth Association: Offers outdoor expeditions that connect young people to the nature of the Southwest
- Laguna Ocean Foundation: Protecting Laguna's ecosystems
- Monterey Bay Research Institute: Advancing marine science and engineering

As part of Classic's ongoing commitment to environmental responsibility and sustainability, its portfolio of hotels implement a number of green initiatives on-property, including the following:

- Partnership with [Proud Source Water](#)
- Compostable drink straws
- Resort-wide compost & recycling education initiatives
- Significant reduction of single-use paper/plastic products
- Partnership with [Clean the World](#)
- Bulk soap and shampoo dispensers in guest rooms
- Water conservation practices
- Tesla charging stations for electric cars
- Local area shuttle services
- Trip reduction program for associates
- Recycling of obsolete electronic equipment (via ER2, over 2.5 tons to date)

Additionally, several of the individual hotels have additional sustainability measures in place.

“Health and sustainability are at the core of our business practices, and we want to demonstrate through action how seriously we take these principles,” said John Grossman, Chief Executive Officer of Classic Hotels & Resorts. “As travel starts to increase as the pandemic wanes, we want to provide our guests with travel options that they can feel good about from an environmental impact standpoint and focus on experiences that embrace health and wellness.”

Started in 2002 by Yvon Chouinard, founder of Patagonia, and Craig Mathews, founder of Blue Ribbon Flies, 1% members have given more than \$175 million to environmental nonprofits to date. Today, 1% for the Planet is a network of more than 1,200 member businesses, a new and expanding core with hundreds of individual members, and thousands of nonprofit partners in more than 60 countries.

“We feel it our duty to take a greater responsibility for the cost of environmental impact and our partnership with 1% for the Planet recognizes this focus,” said Richard Behr, Chief Operating Officer of Classic Hotels & Resorts. “We are the first hotel management company to do so, and hope that this commitment compels fellow management companies to follow suit. As owners and operators of over 1,300 hotel rooms in three states, we have a unique opportunity to achieve measurable impact through the magnification of our initiatives.”

On the local level, sustainability measures at the Arizona Grand include:

- All resort laundry, including terry items and linens are laundered using environmentally-sensitive practices by a textile company with U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) certification.
- Frylow system in resort kitchen allows for reduced energy use, less product waste, and healthier fried foods.
- Baler allows for 100% of resorts’ cardboard waste to be compacted and recycled
- Water savings options for sheets and towels in guest suites
- Compact Fluorescent Light (CFL) in guest suites
- Energy efficient in-suite digital thermostats
- Swimming pool technology reduces water evaporation
- Low-flow shower heads
- Recycled in-suite amenities including bottles, cartons and labels
- Organic spa products are packaged and shipped environmentally friendly
- Environmentally responsible, certified green cleaning products for guest suites and public areas
- Organic fertilizers used on the golf course
- GreenUp biodegradable trash can liners are used throughout the resort

“With over 900 associates, and hundreds of thousands of guests each year, we are poised to make a sizeable impact in both financial contribution to our selected beneficiaries and increased awareness by our guest and associates alike,” Grossman said.

To learn more about Classic Hotels & Resorts, visit classichotels.com.